

Date 22/4/09

Storm Photography of Marks Tey, Colchester, Essex.

Panel of 20 Images gains Associateship Award with the British Institute of Professional Photographers

Wedding photographer, Tony Bramley ABIPP of Storm Photography, Marks Tey, successfully upgraded and gained his associateship qualification on Monday 25th April, with the British Institute of Professional Photographers.

The Judging was held at the Institutes head office in Aylesbury and was judged by five 'Fellows' of the institute, all who had to agree that the quality of the 20 image panel was high enough for the accreditation.

Tony Commented: "This has been a work in progress over two years and although mentored by one of the worlds leading wedding photographers, Ray Lowe HonFBIPP, success is not guaranteed due to the high level of discipline and quality required to impress the judging panel. I now have to look at putting together a panel for the highest qualification available, which is Fellowship; this will again be a project spanning probably three years.

There are only seven photographers in Essex at this wedding level, with the BIPP, which shows how exclusive the award is, and most of these are based around the London edge of the county. Achieving the qualification is so important for high quality wedding photographers as it is a form of reassurance to couples getting married, that they are receiving a very high standard of professionalism and ability on their big day. Each year we see more and more unqualified wedding photographers disappointing couples with very poor quality images. The British Institute of Professional Photographers firmly promotes the use of qualified professionals for all forms of photography and sets very high standards in all their qualifications."

Tony also gained first place last year in the Institutes London and East wedding competition and is hoping to do well again this year in the competition, held in May.

Tony's panel of 20 prints can be seen via the blog on the following website www.stormphotography.co.uk as well as further images of his work.

Tony Bramley LBIPP
BIPP Qualified
BIPP/MPA Wedding Photographer of the Year 2008/2009 (London & East Region)

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